

Social Media, Photography and Videos Policy

Join the online conversation about Graphene Week!



#GrapheneEU #GrapheneWeek2025 <u>Graphene Flagship Brand Guidelines</u> <u>Subscribe for Graphene Flagship News</u>

Social Media Best Practices

- **Use the Event Hashtag**: Use the official event hashtag to join the conversation and make your posts are easily searchable/found.
- **Respect Privacy:** Respect requests from presenters who do not want their presentations shared on social media.
- **Be Respectful:** Engage in respectful and constructive dialogue. Critique ideas, not individuals. Express/communicate criticism directly to a presenter instead of sharing publicly on social media.
- **Credit Presenters:** Always credit presenters by full name or social media handle when sharing their work.
- **No Recording:** Do not record sessions or presentations without explicit permission.





Photography and Video Best Practices

At Graphene Week, attendees are allowed to take photos for personal use and social media at social events, in the exhibit hall, and in public spaces. However, please follow these guidelines when taking and posting photos. If in doubt, ask.

- **Respect Preferences:** Do not take photos of presenters or their slides if they have indicated "no photos."
- Be Considerate: Avoid using flash, blocking views, or otherwise disrupting sessions.
- **Identify Presenters:** When sharing photos of presenters or their work, always identify them by full name.
- **Recording and Broadcast Policies:** By attending a Graphene Flagship Event, delegates acknowledge and agree to grant the Graphene Flagship the right to record, film, photograph, and distribute, broadcast, use, or otherwise disseminate such media without further approval or payment. This includes the right to edit the media, use it alone or with other information, and allow others to use or disseminate it.
- Follow Audio and Video Policies: An official Graphene Flagship film team will be shooting video and photographs and publishing them on social media. Any further video or audio recordings of a Graphene Flagship event session by delegates are strictly prohibited without verbal authorization of the author/presenter.

If you do not wish to be included in photos or videos, please email the Graphene Week organizers. The team will do its best to accommodate your needs.

Contact: event@graphene-flagship.eu